### Broadmedia & Entertainment

# $Inter\,BEE\,2020\,\,\text{ONLINE}\,\,\, \underline{\text{Exhibition Application Form}}$

# TO Japan Electronics Show Association

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the Inter BEE 2020 Exhibition Application.

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☐ Previous Inter BEE exhibitor	
☐ First-time exhibitor	(Please submit company profile and product catalogs.)

# ■ Application Plan

Please select the box for your preferred plan.

Application Plan	Exhibition fee(including consumption tax)				
□ Basic Plan	¥330,000				
☐ Standard Plan	¥880,000				
☐ Premium Plan	¥1,980,000				

Applications for exhibitor seminars and advertising will be notified separately.

We also offer support options for video production and recording, details will be announced separately.

### Booth location

Please provide as much information as possible, the products you plan to exhibit will be reflected in the Exhibitior/Product search section of Inter BEE ONLINE.

Please contact the secretariat if there are any changes in the products you plan to exhibit.

Categories	Codes of products to be exhibited ( <u>please refer the chart on the reverse side</u> )
Professional Audio Equipment	1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41
Video Expression / Professional Lighting Equipment	42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104
☐ Video Production / Broadcast Equipment	105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223
☐ ICT / Cross-Media	224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301

Note: If any of your products can be categorized outside of the requested exhibit category location, please circle those products as well.

Application dead line	Wednesday, September 30 <sup>th</sup> , 2020
Date received	

## For official use only

Confirmation ①	Recipient No.	Entry Date	Booth fee		

Company Name (One letter per box, leave box empty for space)								
Head Offic	ee Address							
	English							
Website URL	Japanese							
Applican	t							
Company Nam (One letter per								

Address

Exhibition Title/Division Name Supervisor TEL FAX E-mail

Personal information provided in the above section may be shared with third-party subcontractors subject to privacy policy to protect personal information, whenever necessary for providing services.

I agree to the above (check box if you agree)

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2020 ONLINE Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

Person in charge of our exhibit

Signature:

Company name: Name (please print): Job title:

If an exhibitor cancels change the plan applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

On or after November 2, 2020

100% of exhibition booth fee

Send to: Japan Electronics Show Association
5F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan TEL: +81-3-6212-5231 FAX: +81-3-6212-5225 E-mail: contact2020@inter-bee.com

◆Professional Audio Equipment	◆ Video Expression Technologies	98 Lighting Control Systems	150 Data Broadcasting Systems	202 Painting Systems	253 Video Editing, Delivery Systems for Mobile		
▶ Audio Equipment	49 Virtual Realities (VR)	99 Lighting Control Board, Console, Dimmer	151 Video Delivery Networks	203 Subtitler	254 Application		
Microphones	50 Augmented Reality (AR) / Mixed Reality (MR)	100 Special Effects Equipment	152 Transmission Cables	204 Title Production Systems	255 Other Mobile Networks		
Wireless Stage Monitor Systems (MIC, IEM)	51 Interactive Systems	101 LED	153 Wireless Systems	205 Character Generators	◆ Broadcasting Services		
Mixing boards, Portable Mixer	52 360-degree Videos	102 Strobe Lights	154 Fiber Optics	206 Composite Systems and Software	256 4K/8K Broadcasting		
Digital Audio Workstation	53 3D Scenography	103 Wiring Device, Cables	155 5G Live / Transmission	207 Media Converter	257 Terrestrial Television Broadcasting		
Recorders	54 Holographic Images	104 Other Studio Lighting Equipment	156 Other Relay Systems / Broadcasting Systems	208 Encoders	258 Satellite Broadcasting		
Players 55 Panoramic Images ◆Video Produc		◆Video Production / Broadcast Equipment	◆ Various Broadcasting-related Equipment and Services	209 CG Production Systems	259 Cable Television		
Headphones, In-ear Monitor	56 Ultra-Realistic Images	◆ Broadcasting Equipment Total System	157 Electric Power Units	210 Animation Production Systems	260 Multimedia Broadcast		
Monitor Speakers	57 Ultra-Realistic Sounds	105 Video Server Systems	158 Measuring Equipment and Converters	211 Virtual Studio Systems	261 Hybrid Cast		
Amp, Processor, Equalizer	58 Immersive Sounds	106 Workflow on File Base	159 Design, Development and Manufacturing for Broadcast Equipment	212 Motion Capture Systems	262 Data Broadcasting		
Audiometer	59 Projection Mapping	107 Digital Archives	160 Semiconductors, Components	213 Software and Systems	263 Radio Broadcasting		
Effects Processor (External, Plug-ins)	60 Laser Projector	108 Storage	161 Studio System Design, Construction, Maintenance	214 Content Management Systems	264 Other Broadcasting Services		
Intercoms	61 Drones	109 Ultra High-Definition Program Production Systems	162 Dispatched Engineers	215 System Integration Technologies	◆ Digital Cinema		
Converter / Interface	62 Robotics	110 Large-Scale Routing Switcher	163 Other Broadcasting-related Equipment and Services	216 Database Technologies	265 Digital Cinema Cameras		
Transmission Device	63 Artificial Intelligence	111 Production Switcher	◆ Production	217 Storage Equipment	266 Digital Cinema Filming Systems		
Cable Related	64 Motion Sensor Systems	112 Loudness Meter	164 HDTV Systems	218 Archive Systems	267 Digital Cinema Editing Systems		
Rack, Case, Bag, etc.	65 Media Art	113 Multi-Viewers	165 Studio Cameras	219 Other Post-production Related Equipment	268 Digital Cinema Delivery Systems		
Accessories	66 Free Viewpoint Video System	114 MAM Solution	166 Video Camera Recorder with VTR	◆ Publications/Publicities	269 Digital Cinema Servers		
Power Source	67 Other Video Expression Technologies	115 Content Distribution Platform	167 Camcorder	220 Related Books	270 Projection Systems		
Other Audio Equipment	◆ Digital Contents	116 Automatic Program Output Systems (TV Radio)	168 Ultra HD Digital Cameras (8K/16K)	221 Music Libraries	271 On-demand Services and Contents		
MA and Studio Systems	68 Live-Action Contents	117 Automatic CM Output Systems (TV Radio)	169 Digital Cameras (4K)	222 Related Software / Service	272 Related High Dynamic Range Equipment		
Mastering Equipment and Systems	69 Animations	118 IT Solutions	170 3D Cameras	223 Consulting Services	273 Other Digital Cinema		
Acoustic Design and Control	70 Computer Graphics	119 Graphic Libraries System	171 Crane Cameras	◆ICT / Cross Media	◆ Advertising and Marketing		
Audio Equipment for Theaters and Facilities	71 Audio System Archive	120 Film and Telecine	172 Lenses	◆ Cloud	274 Ad Technology		
MA Software	72 Video Rental	121 Other Broadcasting Equipment Total Systems	173 File Server Systems	224 Cloud Services	275 Digital Marketing		
Music Library / Archives	73 Other Digital Content	◆ Enterprise System/Program Production Systems	174 Memory Cards, Memory Devices	225 Archive Systems	276 Social Media Marketing		
Other MA and Studio Systems	◆ Digital Signage	122 Enterprise Systems	175 Optical Disks	226 Application Development Tool	277 Viewing Data Analysis		
PA and Live Systems	74 Digital Signage Editing / Control Systems	123 Business Broadcast Systems	176 LTO Tape	227 Web Content Development API	278 Other Advertising and Marketing		
PA System	75 Digital Signage Delivery Systems and Services	124 Commercial Message Archive	177 Video Tape	228 OS Middleware	◆ Viewing Devices		
Live Sound Systems	76 Advertising Media Services	125 Data Management Systems	178 Various Monitors	229 Data Manager	279 High Definition TV (4K/8K)		
Speakers for Live Music	77 Other Digital Signage	126 Master Output Systems	179 Multiple Monitor Displays	230 Other Cloud	280 STB		
Amp / Processor for Live Music	◆ Live Viewing	127 Editing System for News Report	180 Prompters	◆ Video Delivery	281 Game Machines		
Sound Systems for Clubs	78 Live Viewing Systems	128 Graphic Systems	181 Other Production-related Equipment	231 Video Delivery Systems	282 Stick PC		
Other PA and Live Systems	79 Live Relay Systems	129 External Information Response Systems	◆ Stand-by and Peripheral Products	232 Server, HDD, Large Scale Storage	283 PC		
Radiobroadcast Systems	80 Live Delivery Systems	130 Other Business-critical / Program Production Systems	182 Drones	233 Video Delivery Services	284 Smartphone		
Radiobroadcast Systems	81 Real-time Live Performances	◆ Relay Systems / Transmission Systems	183 Gimbal	234 OTT	285 Tablet PC		
Audio Editing Software	82 Other Live Viewing	131 Base Station Facilities	184 Stabilizer	235 Internet Broadcasting Systems	286 Mobile Projectors		
Other Radio Broadcasting Systems	◆ Live Entertainment	132 FPUs	185 Pedestals	236 IPTV	287 Home Theater Systems		
High-End Consumer Equipment	83 Live Performance Video Systems	133 IP Transmission	186 Camera Tripods	237 IPDC	288 Other Viewing Devices		
Related Hi-Res	84 Live Performance Lighting Systems	134 Satellite IP	187 Camera Platforms	238 Video On-demand Systems	◆ Movie Production		
High-End Audio Speakers	85 Specialized Live Performance Equipment	135 Optical Line	188 Cranes	239 CDN	289 Digital Cameras		
High-End Speaker System	86 Spatial Performance	136 Satellite Transmission	189 Jib	240 H.264 Decoder / Encoders, HEVC Decoder / Encoder	290 Smart Devices		
High-End Headphones	87 Pan-tilt-zoom Camera (PTZ)	137 OB Van	190 Dolly	241 Transcoders	291 Action Cameras		
High-End Audio Accessories	88 Other Live Entertainment	138 Vehicle-mounted Systems and Peripheral Equipment	191 Steadicams	242 Billing and Settlement Services	292 Wearable Cameras		
High Quality Car Audio Systems	◆ Stage and Outdoor Lighting Equipment	139 Communication Radios	192 Cabinets / Racks	243 Related Video Ads Services	293 Interchangeable Lens		
Other High-end Consumer Equipment	89 Stage Lighting Equipment	140 Emergency News Systems	193 Furniture	244 MCN	294 Video Recording Accessories / Modules		
Video Expression / Professional Lighting Equipment	90 Wireless Remote Control Devices	141 Modulators	194 Camera Carrying Cases	245 eSports / eGaming	295 Image Sharing Sites		
arge Video Equipment	91 Outdoor Lighting Equipment	142 Demodulators	195 Other Specialized Equipment and Peripheral Products	246 FPGA / ASIC	296 Remote Camera		
Large LED Displays	92 Large-Scale Effect Lighting	143 Amplifiers	◆ Post-production	247 Other Video Delivery	297 Other Movie Production		
LCD / OLED Displays	93 Other Stage and Outdoor Lighting Equipment	144 Antennas	196 Editing Devices	◆ Mobile Network	◆ 4K/8K Technologies for Other Industries		
Outdoor Displays	◆ Studio Lighting Equipment	145 Terrestrial Television Broadcasting Systems	197 Switchers	248 Second Screen	298 4K/8K Security Systems		
4K/8K Projectors	94 Studio Lighting Equipment	146 Multimedia Broadcast	198 Routing Switchers	249 Smartphone	299 4K/8K Medical Systems		
Public Viewing	95 TV Studio Lighting Equipment	147 Radio Broadcasting	199 Non-linear Editing Systems	250 Tablet PC	300 4K/8K Education and Academic Systems		
Digital Signage Displays	96 Film and Video Lighting Equipment	148 Satellite Broadcasting	200 Visual Effects	251 5G	301 Other 4K/8K Technologies		
Other Large Video Equipment	97 Lighting System for Photography Studios	149 Cable Television	201 Color Correction	252 Wireless Systems	·		