

TO Japan Electronics Show Association

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the Inter BEE 2021 Exhibition Application.

Broadmedia & Entertainment
Inter BEE 2021
Exhibition Application Form

Primary application deadline	Wednesday, June 30th, 2021
Date received	

■ **For official use only**

Confirmation①	Recipient No.	Entry Date	Booth fee	Orientation	Confirmation②	Booth No.

■ **Our company is a**

<input type="checkbox"/> Previous Inter BEE exhibitor	<input type="checkbox"/> First-time exhibitor (Please submit company profile and product catalogs.)
<input type="checkbox"/> Member of Japan Electronics Information and Technology Industries Association (JEITA)	<input type="checkbox"/> Member of the Japan Electronics Show Association (JESA)
<input type="checkbox"/> Member of the International Association of Broadcasting Manufacturers(IABM)	<input type="checkbox"/> Non-Member

■ **Number of Booths applied for**

Please select the booth configuration and number of booths desired as well as exhibition fee.

Booth Configuration	Number applied for	Exhibition fee(including consumption tax)
<input type="checkbox"/> 1 row (1,2,3,4,5,6)	booth(s)	@¥297,000 (Standard fee) @¥264,000 (Member fee) = ¥
<input type="checkbox"/> 2 rows (4,6,8,10)		
<input type="checkbox"/> 3 rows (9,12,15,18)		
<input type="checkbox"/> 4 rows (16)		
<input type="checkbox"/> Block format (20,25,30,35,40,45,50,55,60,65,70,75,80,85,90,95,100)		
<input type="checkbox"/> Small package booth	booth(s)	@¥170,500 = ¥

■ **Package Display Kit**

Check the box of the price if you would like to order the convenient "Package Display Kit". (including consumption tax)

Type	One booth	Two booths
Basic Style	<input type="checkbox"/> ¥88,000	<input type="checkbox"/> ¥132,000
Meeting Style	<input type="checkbox"/> ¥121,000	<input type="checkbox"/> ¥297,000
Premium Style	<input type="checkbox"/> ¥231,000	<input type="checkbox"/> ¥462,000

■ **Booth location**

Check a box of the Category in which you would like your booth to be located, and circle the appropriate product code(s) that you would like to exhibit.

Categories	Overhead Lighting	Codes of products to be exhibited (please refer the chart on the reverse side)
<input type="checkbox"/> Professional Audio Equipment	Full ceiling lighting	1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51
<input type="checkbox"/> Video Expression / Professional Lighting Equipment	Lights off	52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113
<input type="checkbox"/> Video Production / Broadcast Equipment	<input type="checkbox"/> Full ceiling lighting <input type="checkbox"/> Lights off	114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233
<input type="checkbox"/> ICT / Cross-Media	Full ceiling lighting	234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310

Note: If any of your products can be categorized outside of the requested exhibit category location, please circle those products as well.

■ **Collaboration / Neighboring / Cooperative Exhibitions**

<input type="checkbox"/> Collaboration exhibitions	If an application is made by one firm, but wishes to exhibit under the names of multiple companies	Name of company:
<input type="checkbox"/> Neighboring exhibitions	If multiple firms join together booths and use them as one space	Name of company:
<input type="checkbox"/> Cooperative exhibitions	When multiple companies wish to exhibit in close proximity across a passageway	Name of company:

■ **Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)**
 This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)													
Head Office Address													
Exhibition Supervisor	Address												
	Title/Division							Name					
	TEL							FAX					
	E-mail												
Website URL	English												
	Japanese												
Personal information provided in the above section may be shared with third-party subcontractors subject to privacy policy to protect personal information, whenever necessary for providing services.													
<input type="checkbox"/> I agree to the above (check box if you agree)													

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2021 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

Person in charge of our exhibit

Company name:

Name (please print):

Job title:

Signature:

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

July 1st to July 31 st , 2021	60% of exhibition booth fee
August 1st to August 31 st , 2021	80% of exhibition booth fee
On or after September 1 st , 2021	100% of exhibition booth fee

◆Professional Audio Equipment

◆Audio Equipment	
1	Microphones
2	Wireless Stage Monitor Systems (MIC, IEM)
3	Mixing boards, Portable Mixer
4	Digital Audio Workstation
5	IP audio equipment
6	Recorders
7	Players
8	Headphones, Intercoms
9	Monitor Speakers
10	Amp, Processor, Equalizer
11	Audiometer
12	Effects Processor (External, Plug-ins)
13	Immersive / 3D Sounds Related Equipment and Software
14	Intercom
15	Converter / Interface
16	Transmission Device
17	Fiber Optic Transmission System
18	Music Production Software
19	Cable Related
20	Rack, Case, Bag, etc.
21	Accessories
22	Power Source
23	Other Audio Equipment and Software
◆MA and Studio Systems	
24	Mastering Equipment and Systems
25	Acoustic Design and Control
26	Audio Equipment for Theaters and Facilities
27	MA Software
28	Music Library / Archives
29	Sound Systems for Delivery
30	Other MA and Studio Systems
◆PA and Live Systems	
31	PA System
32	Live Sound Systems
33	Speakers for Live Music
34	Stage Monitor System
35	Amp / Processor for Live Music
36	Front of House Mixing console
37	Audio Networking equipment and software
38	Sound Systems for Clubs
39	Other PA and Live Systems
◆Radiobroadcast Systems	
40	Radiobroadcast Systems
41	Radio over IP Equipment
42	Audio Editing Software
43	Intelligent Virtual Assistant
44	Other Radio Broadcasting Systems
◆High-End Consumer Equipment	
45	Related Hi-Res
46	High-End Audio Speakers
47	High-End Speaker System
48	High-End Headphones
49	High-End Audio Accessories
50	High Quality Car Audio Systems
51	Other High-end Consumer Equipment

◆Video Expression / Professional Lighting Equipment

◆Large Video Equipment	
52	Large LED Displays
53	3D LED System
54	LCD / OLED Displays
55	Outdoor Displays
56	4K/8K Projectors
57	Public Viewing
58	Other Large Video Equipment
◆Video Expression Technologies	
59	XR (VR, AR/MR)
60	Interactive Systems
61	360-degree Videos
62	3D Scenography
63	Holographic Images
64	Panoramic Images
65	Ultra-Realistic Images
66	Ultra-Realistic Sounds
67	Immersive Sounds
68	Projection Mapping
69	Laser Projector
70	Drones
71	Artificial Intelligence
72	Motion Sensor Systems
73	Media Art
74	Free Viewpoint Video System
75	Other Video Expression Technologies
◆Digital Contents	
76	Animations
77	Computer Graphics
78	Virtual Avatar
79	Audio System Archive
80	Video Rental
81	Other Digital Content
◆Digital Signage	
82	Digital Signage Displays
83	Digital Signage Editing / Control Systems
84	Digital Signage Delivery Systems and Services
85	Advertising Media Services
86	Other Digital Signage
◆Live Viewing	
87	Live Viewing Systems
88	Live Relay Systems
89	Live Delivery Systems
90	Real-time Live Performances
91	Other Live Viewing
◆Live Entertainment	
92	Live Performance Video Systems
93	Live Performance Lighting Systems
94	Specialized Live Performance Equipment
95	Spatial Performance
96	Pan-tilt-zoom Camera (PTZ)
97	Other Live Entertainment
◆Stage and Outdoor Lighting Equipment	
98	Stage Lighting Equipment
99	Wireless Remote Control Devices
100	Outdoor Lighting Equipment
101	Large-Scale Effect Lighting

◆Studio Lighting Equipment

102	Other Stage and Outdoor Lighting Equipment
103	Studio Lighting Equipment
104	TV Studio Lighting Equipment
105	Film and Video Lighting Equipment
106	Lighting System for Photography Studios
107	Lighting Control Systems
108	Lighting Control Board, Console, Dimmer
109	Special Effects Equipment
110	LED
111	Strobe Lights
112	Wiring Device, Cables
113	Other Studio Lighting Equipment

◆Video Production / Broadcast Equipment

◆Broadcasting Equipment Total System	
114	Video Server Systems
115	Workflow on File Base
116	Digital Archives
117	Storage
118	Ultra High-Definition Program Production Systems
119	Large-Scale Routing Switcher
120	Production Switcher
121	Loudness Meter
122	Multi-Viewers
123	MAM Solution
124	Content Distribution Platform
125	Automatic Program Output Systems (TV Radio)
126	Automatic CM Output Systems (TV Radio)
127	IT Solutions
128	Graphic Libraries System
129	Film and Telecine
130	Other Broadcasting Equipment Total Systems
◆Enterprise System / Program Production Systems	
131	Enterprise Systems
132	Business Broadcast Systems
133	Commercial Message Archive
134	Data Management Systems
135	Master Output Systems
136	Editing System for News Report
137	Graphic Systems
138	External Information Response Systems
139	Other Business-critical / Program Production Systems
◆Relay Systems / Transmission Systems	
140	Base Station Facilities
141	FPGAs
142	IP Transmission
143	Satellite IP
144	Fiber-Optic Cable
145	Satellite Transmission
146	OB Van
147	Vehicle-mounted Systems and Peripheral Equipment
148	Communication Radios
149	Emergency News Systems
150	Modulators
151	Demodulators
152	Amplifiers
153	Antennas

◆Terrestrial Television Broadcasting Systems

154	Terrestrial Television Broadcasting Systems
155	Multimedia Broadcast
156	Radio Broadcasting
157	Satellite Broadcasting
158	Cable Television
159	Data Broadcasting Systems
160	Video Delivery Networks
161	Transmission Cables
162	Wireless Systems
163	Fiber Optics
164	5G Live / Transmission
165	Other Relay Systems / Broadcasting Systems
◆Various Broadcasting-related Equipment and Services	
166	Electric Power Units
167	Measuring Equipment and Converters
168	Design, Development and Manufacturing for Broadcast Equipment
169	Semiconductors, Components
170	Studio System Design, Construction, Maintenance
171	Dispatched Engineers
172	Other Broadcasting-related Equipment and Services
◆Production	
173	HDTV Systems
174	Studio Cameras
175	Video Camera Recorder with VTR
176	Camcorder
177	Ultra HD Digital Cameras (8K/16K)
178	Digital Cameras (4K)
179	3D Cameras
180	Crane Cameras
181	Lenses
182	File Server Systems
183	Memory Cards, Memory Devices
184	Optical Disks
185	LTO Tape
186	Video Tape
187	Various Monitors
188	Multiple Monitor Displays
189	Prompters
190	Other Production-related Equipment
◆Stand-by and Peripheral Products	
191	Drones
192	Gimbal
193	Stabilizer
194	Pedestals
195	Camera Tripods
196	Camera Platforms
197	Cranes
198	Jib
199	Dolly
200	Steadicams
201	Cabinets / Racks
202	Furniture
203	Camera Carrying Cases
204	Other Specialized Equipment and Peripheral Products
◆Post-production	
205	Editing Devices
206	Switchers
207	Routing Switchers

◆Non-linear Editing Systems

209	Visual Effects
210	Color Correction
211	Painting Systems
212	Subtitle Production System
213	Automatic Subtitle Voice Recognition
214	Title Production Systems
215	Character Generators
216	Composite Systems and Software
217	Media Converter
218	Encoders
219	CG Production Systems
220	Animation Production Systems
221	Virtual Studio Systems
222	Motion Capture Systems
223	Software and Systems
224	Content Management Systems
225	System Integration Technologies
226	Database Technologies
227	Storage Equipment
228	Archive Systems
229	Other Post-production Related Equipment
◆Publications / Publicities	
230	Related Books
231	Music Libraries
232	Related Software / Service
233	Consulting Services

◆ICT / Cross Media

◆Cloud Services / AI	
234	Cloud Services
235	Archive Systems
236	Application Development Tool
237	Video Content Analysis Systems
238	AI Video Editing Tool
239	Facial Recognition Systems
240	Archive Management System
241	Web Content Development API
242	OS Middleware
243	Data Manager
244	Other Cloud and AI related
◆Video Delivery	
245	Video Delivery Systems / Software
246	Server, HDD, Large Scale Storage
247	Video Delivery Platform
248	OTT
249	Internet Broadcasting Systems
250	IPTV
251	IPDC
252	Video On-demand Systems
253	CDN
254	H.264 Decoder / Encoders, HEVC Decoder / Encoder
255	Transcoders
256	Billing and Settlement Services
257	Related Video Ads Services
258	eSports / eGaming
259	FPGA / ASIC
260	Other Video Delivery

◆Mobile network

261	Second Screen
262	Smartphone / Tablet PC
263	5G
264	Wireless Systems
265	Video Editing, Delivery Systems for Mobile
266	Other Mobile Networks
◆Broadcasting Services	
267	4K/8K Broadcasting
268	Terrestrial Television Broadcasting
269	Satellite Broadcasting
270	Cable Television
271	Multimedia Broadcast
272	Hybrid Cast
273	Radio Broadcasting
274	Other Broadcasting Services
◆Digital Cinema	
275	Digital Cinema Cameras
276	Digital Cinema Filming Systems
277	Digital Cinema Editing Systems
278	Digital Cinema Delivery Systems
279	Digital Cinema Servers
280	Projection Systems
281	On-demand Services and Contents
282	Related High Dynamic Range Equipment
283	Other Digital Cinema
◆Advertising and Marketing	
284	Ad Technology
285	Digital Marketing
286	Social Media Marketing
287	Viewing Data Analysis
288	Other Advertising and Marketing
◆Viewing Devices	
289	High Definition TV (4K/8K)
290	STB
291	Game Machines
292	PC
293	Smartphone
294	Tablet PC
295	Mobile Projectors
296	Home Theater Systems
297	Other Viewing Devices
◆Movie Production	
298	Digital Cameras
299	Smart Devices
300	Action Cameras
301	Wearable Cameras
302	Interchangeable Lens
303	Video Recording Accessories / Modules
304	Image Sharing Sites
305	Remote Camera
306	Other Movie Production
◆4K/8K Technologies for Other Industries	
307	4K/8K Security Systems
308	4K/8K Medical Systems
309	4K/8K Education and Academic Systems
310	Other 4K/8K Technologies