

INTER BEE CREATIVE

Exhibition Application

Application Deadline	Friday, June 28 th
Application Received	

To Japan Electronics Show Association Email: contact2024@inter-bee.com

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the INTER BEE CREATIVE.

■ Please enter the name of the product and brand you plan to demo.

■ Please check the number of days you wish to exhibit and then enter the number of units you are applying for and the exhibit fee.

Type of exhibition	Exhibition Fee	Number of Units	Total Exhibition Fee
For Entertainment	Inter BEE 2024 Exhibitor ¥220,000 (tax incl.)/ a session		
<input type="checkbox"/> Product Presentation	Inter BEE 2024 Non Exhibitor ¥330,000 (tax incl.)/ a session	×	= ¥
<input type="checkbox"/> Standard Booth	¥297,000 (tax incl.)/ a booth	×	Booth = ¥
<input type="checkbox"/> Compact Unit Booth	¥199,100 (tax incl.)/ a unit	×	Booth = ¥
For Marketing			
<input type="checkbox"/> Meeting Booth	¥199,100 (tax incl.)/ a unit	×	Unit = ¥

■ Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)																				
Head Office Address																				
Exhibition Supervisor	Address																			
	Title/Division							Name												
	TEL							FAX												
	E-mail																			
Website URL	English																			
	Japanese																			
Privacy policy URL	English																			
	Japanese																			

Exhibitor Information will be shared between the Association and the partner companies with whom it has concluded a Memorandum of Understanding on Personal Information, only when necessary for the operation of Inter BEE and the provision of services.

I agree to the above. (Check box if you agree.)

I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2024 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

I agree to the above. (Check box if you agree.)

Person in charge of our exhibit

Company name: _____

Name (Please print): _____

Job title: _____

Signature: _____

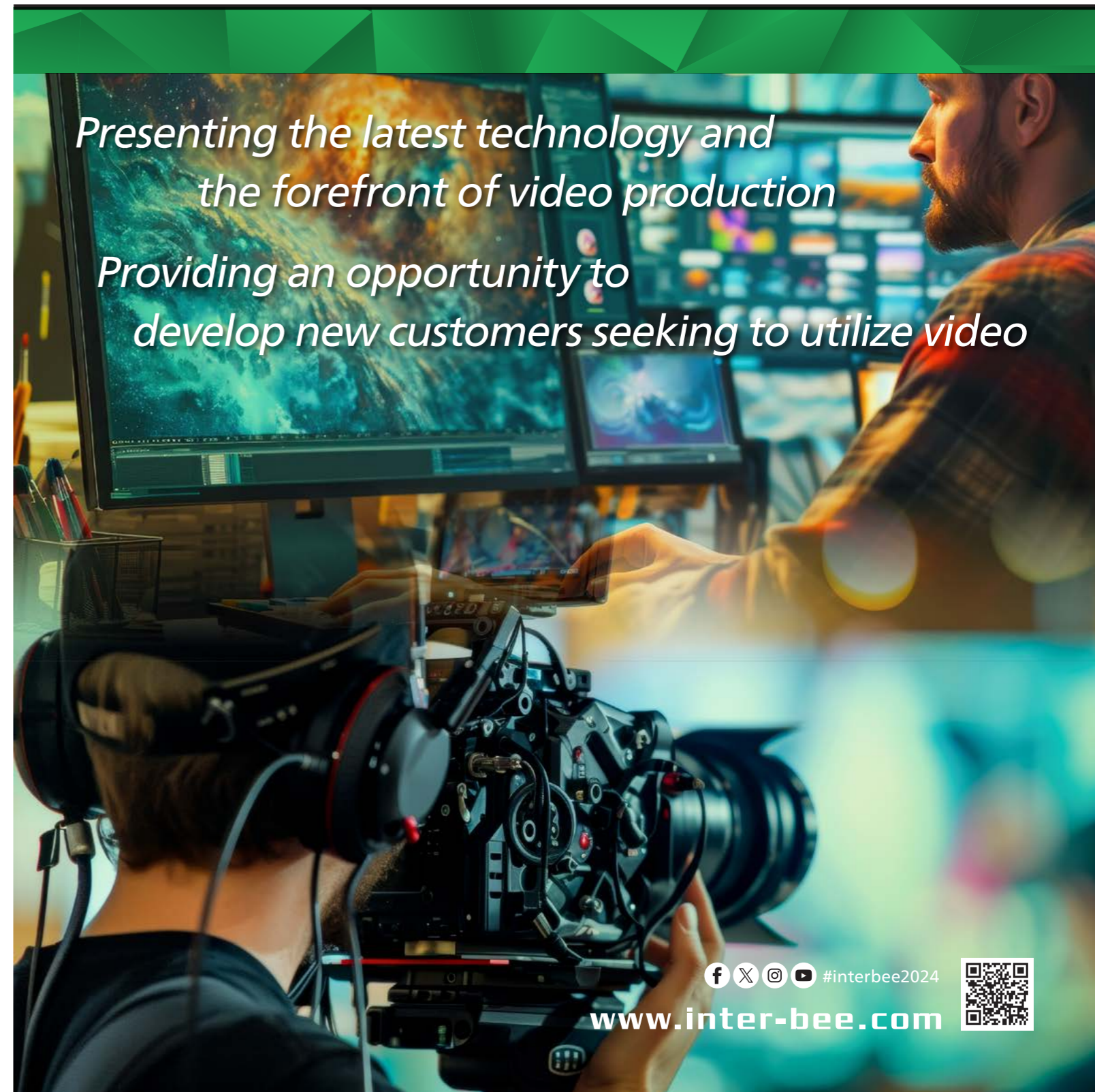
If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

July 1 to July 31, 2024	60% of exhibition booth fee
August 1 to August 31, 2024	80% of exhibition booth fee
After September 1, 2024	100% of exhibition booth fee

Broadmedia & Entertainment
Inter BEE 2024
 Nov.13 Wed.▶15 Fri. Makuhari Messe

Exhibition Guide

INTER BEE CREATIVE



*Presenting the latest technology and
 the forefront of video production*

*Providing an opportunity to
 develop new customers seeking to utilize video*

[f](#) [X](#) [@](#) [v](#) #interbee2024

www.inter-bee.com



INTER BEE CREATIVE

Stage Presentation & Creative Products Exhibition Area

Forging the future of video production.
Innovation gathers for creators.

Creators unite!

This event provides an opportunity for showcasing and presenting advanced production techniques and tools/ products/ services in video production.

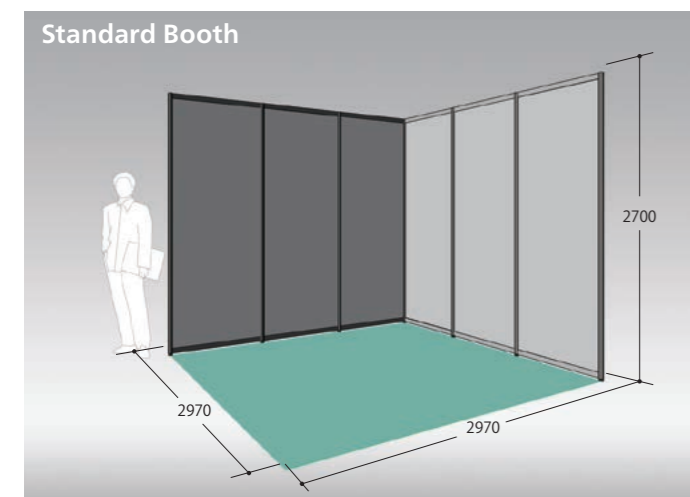
Exhibit and Participation Eligibility

- ◆ Production companies ◆ Post-production companies ◆ Creators
- ◆ Production/editing tool-related companies involved in video content production

Exhibition Booth

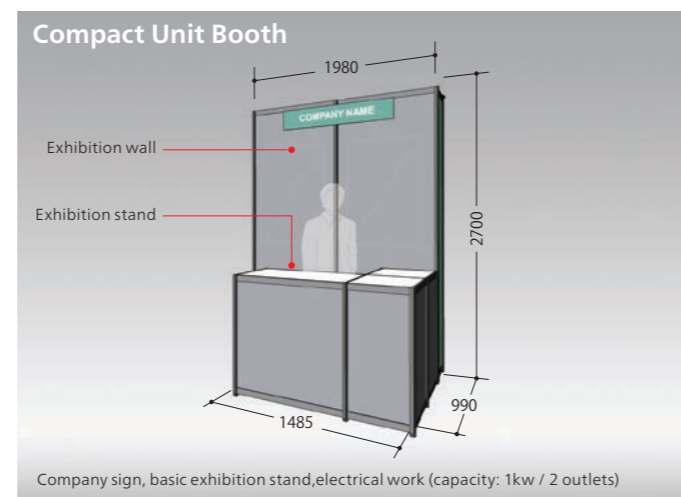
We offer "Standard Booths," which can be freely decorated and are ideal for promoting exhibited products, and "Compact Unit Booths" (table layouts can be changed), which are reasonably priced and easy to participate in.

Type of exhibition



Exhibition Fee Multiple booths are also available.

1 booth : **¥297,000** (tax incl.)



Exhibition Fee Multiple booths are also available.

1 booth : **¥199,100** (tax incl.)

Stage Presentation

An open stage where creators can make 45-minutes presentations in the INTER BEE CREATIVE area.

*We will accept applications for your desired presentation timeslot on a first-come-first-served basis.

*We will announce the program on Inter BEE website and invitations. We will accept audience reservations on the website. We will deliver the audience data to you at a later date.

*There is an upper limit of two presentation timeslots per day per company.

Presentations Fee

Inter BEE 2024 Exhibitor: **¥220,000** (tax incl.)

Inter BEE 2024 Non Exhibitor: **¥330,000** (tax incl.)

	11/13	11/14	11/15
10:30-11:15	①	⑦	⑬
11:30-12:15	②	⑧	⑭
13:00-13:45	③	⑨	⑮
14:00-14:45	④	⑩	⑯
15:00-15:45	⑤	⑪	⑰
16:00-16:45	⑥	⑫	⑱



Video Marketing Lounge

Providing an opportunity to develop new customers seeking to utilize video

In recent years, the video marketing field (in which companies utilize video to conduct marketing/promotional activities) has become an increasingly expanding market. The event offers production companies and related companies engaged in footage/video production the opportunity to promote themselves and cultivate new customers by participating in a lounge-style exhibition where they can give presentations and conduct business discussions.



Special Event Spotighting the Rapid Growth of the Video Marketing Market

Video marketing is the most effective method for conveying messages to viewers, enhancing brand awareness, and strengthening the appeal of products and services. In recent years, there has been a significant increase in companies strategically leveraging video marketing, with the market size nearing 1 trillion yen. We actively support industries involved in video production and create opportunities for matching with new customers seeking to utilize videos.

Targeted Visitors

- ◆ Corporate PR and Marketing Departments
- ◆ Advertising Agencies ◆ Marketing-related Companies
- ◆ Entertainment-related Companies
- ◆ Web-related Companies ◆ Local Governments, etc.

Items included in the exhibition fee

- ◇ Online Exhibitor Page: Exhibited product information, downloadable materials, and product videos can be posted. Includes a business meeting appointment function.
- ◇ Exhibition Invitation (Must request) ◇ Exhibitor badge ◇ Visitor Data Acquisition
- ◇ Exhibitor will be treated in the same manner as general exhibitors. *Please refer to the Inter BEE 2024 Exhibition Guide

Outline

Name: INTER BEE CREATIVE
Period: November 13 (Wed.) to 15 (Fri.), 2024
Venue: Exhibition Hall, Makuhari Messe
Admission: Free (Registration required)

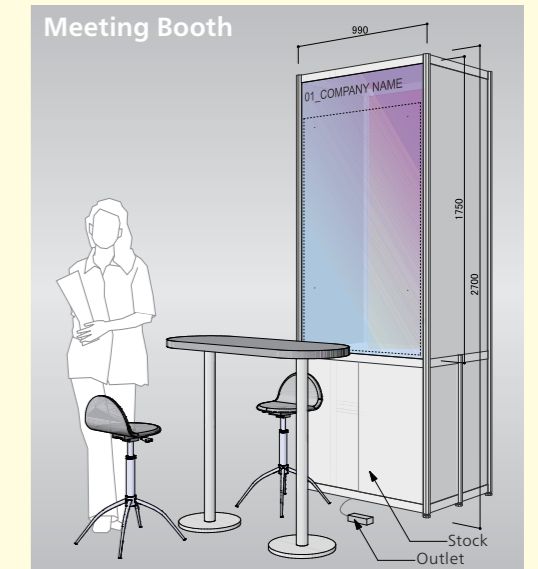
Application Deadline: Fri., June 28, 2024

- ◇ Please transfer a payment to our designated bank account by Friday, August 30.
- ◇ If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, the following cancellation fee will apply. Consumption tax will be added to all fees.

July 1 to 31	▶▶▶ 60% of exhibition booth fee
August 1 to 31	▶▶▶ 80% of exhibition booth fee
From September 1	▶▶▶ 100% of exhibition booth fee

Targeted Exhibitors

- ◆ Business video production companies
- ◆ Video marketing and consultant companies
- ◆ SNS marketing and management outsourcing services
- ◆ Printing companies, etc.



Exhibition Fee

1 unit :
¥199,100 (tax incl.)

Operation schedule

Late August	▶ Exhibitor Orientation
Fri., August 30	▶ Deadline for the payment of the exhibition fees
Early October	▶ Distribution of Inter BEE 2024 invitation leaflets
	▶ Distribution of exhibitor badge and vehicle stickers
Tue., November 12	▶ Setting up exhibits

How to apply/Inquiry

To apply for participation, please fill out the application form and submit it to the Show Management Secretariat as below.

Japan Electronics Show Association

TEL: +81-3-6212-5231
E-mail: contact2024@inter-bee.com
Address: 4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo, 100-0004