

Broadmedia & Entertainment

Inter BEE 2024

Online-only Exhibitor

Online Exhibition Overview

For companies who are unable to exhibit at Makuhari Messe, there will be an opportunity to participate in Inter BEE.

Utilizing the system for INTER BEE ONLINE , we have provided a space that is not limited by time or location.

Makuhari Messe : November 13(Wed)~15 (Fri)

Online exhibitor page can be opened **according to your desired schedule**, even before the above exhibition period!

Exhibition Fee

Online Exhibitor Page

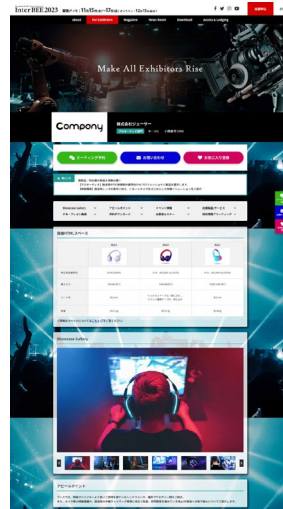
- A company page to showcase products.

Products : up to 15 items

Video : up to 9 videos

Downloadable file : up to 12 files

- Company added to Exhibitor List
- Provision of visitor data (twice)
 - Data of visitors who viewed Demo and Presentation video
 - Data of visitors who downloaded files.
 - Data of visitors who visited your page while logged on and opt-in



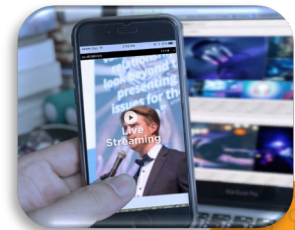
Exhibition Fee : JPY 880,000 (incl. Tax) / 1 Page

Online Exhibitor Seminar

You can appeal to many visitors with the "Online Exhibitor Seminar," which was popular at last year's online exhibition.

We will support you in gaining a large audience with PR leading up to, as well as announcements on the day of, the conference.

- Will be listed under Inter BEE Conference Program.
- Will be shown on your Exhibitor Detail Page.
- Provision of visitor data on who are attending the stream.
- Please create the video on your own, live streaming the conference is possible.



Seminar Fee: JPY 440,000(incl. Tax)

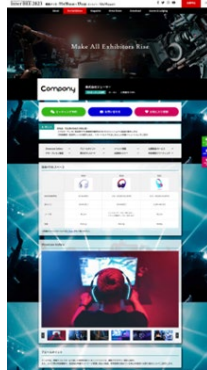
/ 1 Session

Exhibition Fee

We have prepared the **package plan** below to further enhance the effectiveness of the online exhibition, by taking advantage of the online exhibitor seminar.

Online Exhibitor Page / 1 page

- A company page to showcase products.
Products : up to 15 items
Video : up to 9 videos
Downloadable file : up to 12 files
- Company added to Exhibitor List
- Provision of visitor data (twice)
 - Data of visitors who viewed Demo and Presentation video
 - Data of visitors who downloaded files.
 - Data of visitors who visited your page while logged on and opt-in



Online Exhibitor Seminar / 1 Session

You can appeal to many visitors with the "Online Exhibitor Seminar," which was popular at last year's online exhibition. We will support you in gaining a large audience with PR leading up to, as well as announcements on the day of, the conference.

Average last year: 700 viewers (Archived period of 1 month)

- Will be listed under Inter BEE Conference Program.
- Will be shown on your Exhibitor Detail Page.
- Provision of visitor data on who are attending the stream.
- Please create the video on your own, live streaming the conference is possible.



Package Fee : JPY 1,100,000 (incl. Tax)

Online Exhibition Guideline

■ Application

- **Application Deadline : Saturday, August 31st, 2024**
- 1 Exhibitor Detail Page per application. A joint exhibition will be up to 2 companies.
- It is possible to apply for multiple categories, however, it will be 1 category per page.
- Cancellation or change of exhibition : 100% of the exhibition fee after Tuesday, October 1, 2024.

■ Schedule

- Early September : Launch of Exhibitor exclusive site
- Early October : Launch of Pre-registration and Conference Program page
- Period : November 13 (Wed)~15 (Fri) at Makuhari Messe

We will open the ONLINE exhibitor page according to your desired schedule.

Online Exhibition Guideline

■ How to apply

To apply please fill out the Online exhibition application form, located on our official website.

<https://www.inter-bee.com/en/>

■ Contact

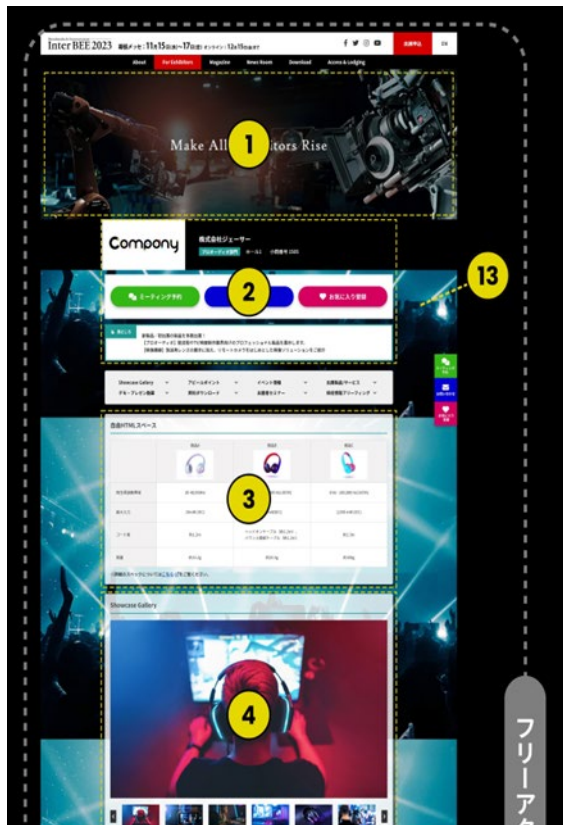
Japan Electronics Show Association (JESA)

Ote Center Bldg., 1-1-3 Otemachi, Chiyoda Ward, Tokyo 100-0004 Japan

E-mail: contact2024@inter-bee.com

Exhibitor Page Overview

Free Access Area

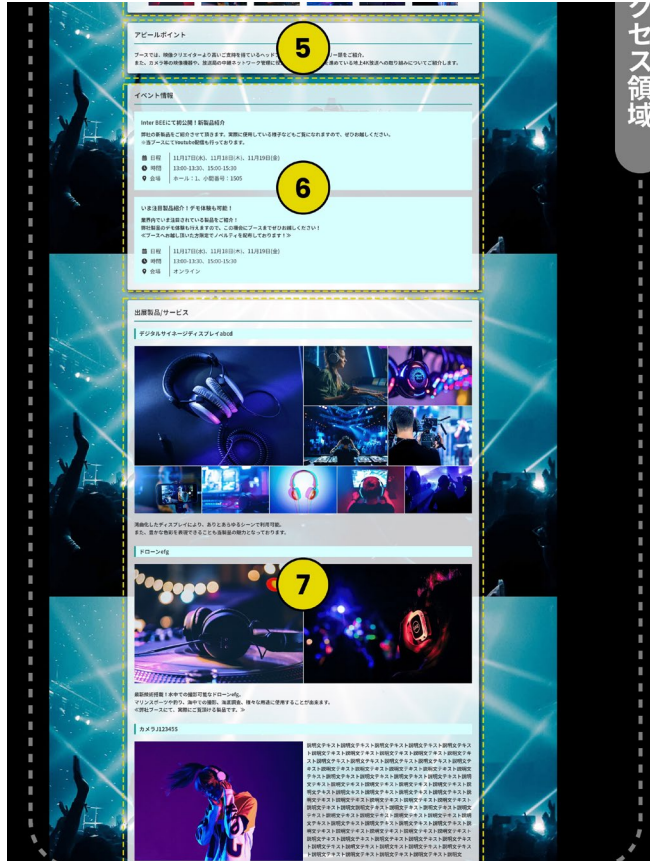


The exhibitor exclusive site to input information is has been created to be flexible to promote exhibitor's products, by doing so all exhibitors will have to input their information on their own.

- 1 Main Visual**
 - Upload an image that best defines the company,
※We offer support of image creation, but there will be a fee.
- 2 Exhibitor information and Logo**
 - Exhibitor Information, Company Logo, Highlight information of the company (short sentences that's easy to digest for visitors)
- 3 Free HTML Area**
 - Exhibitors can express their selves in this space using HTML tags.
Exhibitors can show outside sites within the free HTML area.
※Usable tags : `<table>` `<tr>` `<th>` `<td>` `<front>` `` `
` `<a>`
`<iframe>`
Chat tools and Surveys are shown by using the `<iframe>` tag.
The area will be hidden if there is no input in the area.
- 4 Showcase Gallery**
 - Able to upload Product images (with caption) different to the products section
- 13 Background Image**

Exhibitor Page Overview

Free Access Area



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Appeal / Exhibitor Information

- Highlights of products and services.

6

Event Information

- Once you input any information on your in-booth or online events. Such as, Booth speakers, performances and/or webinars held with in the exhibition period.

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Exhibiting Product and Services

- A maximum of 10 images can be posted per product/service. Choose from a variety of layouts prepared.

Product/Services Showcased : Up to 15 Products/Services

※When registering a product or service, please fill out the following items on the exhibitor exclusive site

- Product/Service description (HTML tags can be used to post external links)
- Images

Exhibitor Page Overview

Area for those logged in



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Demo/Promotional Video

■Input of Video Thumbnail + Video description.

Videos showcased : Up to 9 videos ※Free support for video upload available.

※When the video is clicked, the video will play on a different browser tab.

Viewer data will be provided.

※Video link is required when showcasing a demo/promotional video, the recommended platforms are

YouTube or Vimeo. Any other streaming platforms can be viewed through the <iframe> tag.

Provision of Visitor Data

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Downloadable Files

■Files to be downloaded + File Thumbnails

Files showcased : Up to 12 files ※Files will be listed in 3 rows when on PC.

Provision of Visitor Data

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Online Exhibitor Seminars

■Introduce the registered exhibitor seminar on the details page

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Free HTML Area

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Meeting Reservation

■Appointments can be reserved for business meetings with visitors.

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Contact Info

■Input your company contact information, link to your inquiry forms and Website URL for visitors to easily contact you.