

Broadmedia & Entertainment

# InterBEE 2025

Nov.19 Wed. ▶ 21 Fri. Makuhari Messe

## INTER BEE CREATIVE

Exhibition Guide

*Showcasing Next-Generation Video Production Technologies to Meet Emerging Market Needs*

*Creators of the Next Generation Gather*

    #interbee2025

[www.inter-bee.com](http://www.inter-bee.com)





# INTER BEE CREATIVE

Showcases advanced production tools, products, and services through exhibitions and presentations.

## Exhibition target

Video production, post-production, shooting studios, production and editing tool development, video and animation creator staffing, commercial video production companies, software manufacturers, animation production companies, other video production-related companies

**Broadcasting stations, professionals in video/content production, streaming service providers, and creators, take notice and attend.**

## Type of Business (Inter BEE 2024) Comparison of participants for CREATIVE with Inter BEE over all.

Type of Business	CREATIVE	Inter BEE
Public Broadcast Station	3.8%	3.4%
Commercial TV Broadcaster	9.1%	9.3%
Radio Station	0.1%	0.8%
Post-Production	15.1%	5.2%
Production	4.0%	3.6%
Film and Video Production Company	15.0%	7.3%
Video Software Production Company	0.4%	0.3%
Record Manufacture	0.2%	1.3%
Related PA Equipment	0.3%	3.7%
Related CATV	3.8%	2.1%
Related Staging, Art and Lighting	1.0%	2.4%
Related Content Creation	8.2%	3.0%
Related Internet Business	3.1%	2.4%

Type of Business	CREATIVE	Inter BEE
Telecommunication Carrier	0.9%	2.6%
Content Delivery Network	2.0%	1.5%
Facilities and Retail Stores	1.0%	1.5%
Government Office, Organization	1.5%	1.5%
Trading Company	0.9%	4.8%
Other User	4.1%	4.9%
Equipment Manufacture	13.8%	14.4%
Ad Agency	1.6%	1.7%
Other Guest	3.5%	5.9%
Student	2.1%	9.4%
System Integrators	2.4%	5.8%
Publishing and printing	1.9%	1.2%

## Outline

Name: INTER BEE CREATIVE  
Period: November 19 (Wed.) to 21 (Fri.), 2025  
Venue: Exhibition Hall, Makuhari Messe  
Admission: Free (Registration required)

## How to apply/Inquiry

To apply for participation, please fill out the application form and submit it to the Show Management Secretariat as below.

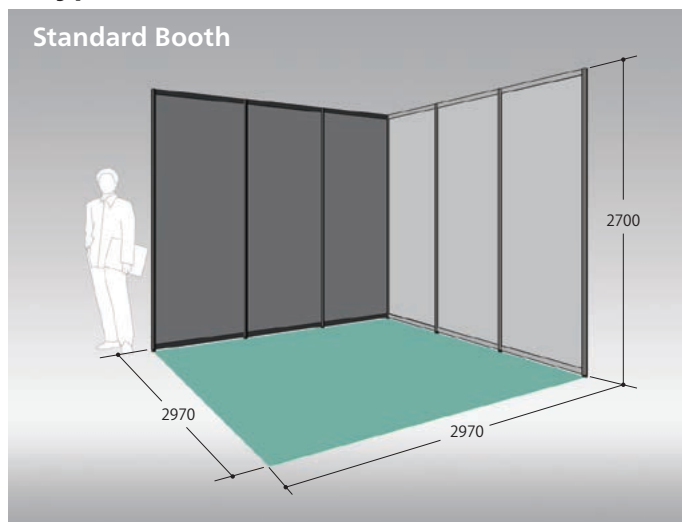
### Japan Electronics Show Association

TEL: +81-3-6212-5231 E-mail: [contact2025@inter-bee.com](mailto:contact2025@inter-bee.com)  
Address: 4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo, 100-0004

## ▶ Exhibition Booth

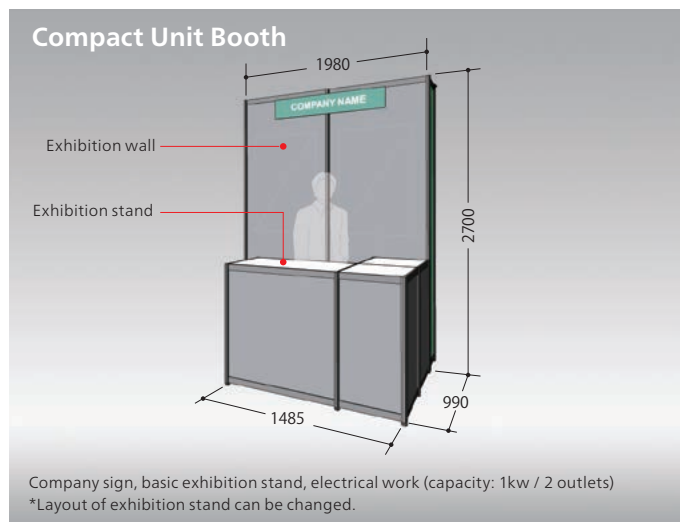
We offer "Standard Booths," which can be freely decorated and are ideal for promoting exhibited products, and "Compact Unit Booths" (table layouts can be changed), which are reasonably priced and easy to participate in.

### ■ Type of exhibition



■ **Exhibition Fee** Multiple booths are also available.

1 booth: **¥319,000**(tax incl.)



■ **Exhibition Fee** Multiple booths are also available.

1 booth : **¥214,500**(tax incl.)

## ▶ Stage Presentation

An open stage where creators can give 45-minute presentations in the INTER BEE CREATIVE area.

\*We will accept applications for your desired presentation time slot on a first-come-first-served basis.

\*We will announce the program on Inter BEE website and invitations. We will accept audience reservations on the website and deliver the audience data to you at a later date.

\*Optional recording and archived distribution services available (for a fee).

### ■ Presentations Fee

Inter BEE 2025 Exhibitor: **¥220,000**(tax incl.)

Inter BEE 2025 Non Exhibitor: **¥352,000**(tax incl.)

	11/19	11/20	11/21
10:30-11:15	①	⑦	⑬
11:30-12:15	②	⑧	⑭
13:00-13:45	③	⑨	⑮
14:00-14:45	④	⑩	⑯
15:00-15:45	⑤	⑪	⑰
16:00-16:45	⑥	⑫	⑱

### ■ Items included in the exhibition fee

- ◇Online Exhibitor Page: Exhibited product information, downloadable materials, and product videos can be posted. Includes a business meeting appointment function.
- ◇Exhibition Invitation (Must request) ◇Exhibitor badge ◇Visitor Data Acquisition
- ◇Exhibitor will be treated in the same manner as general exhibitors. \*Please refer to the Inter BEE 2025 Exhibition Guide

### ■ Application Deadline: **Mon., June 30, 2025**

- ◇Please transfer a payment to our designated bank account by Friday, August 29.
- ◇If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, the following cancellation fee will apply. Consumption tax will be added to all fees.

July 1 to 31	▶▶▶	60% of exhibition booth fee
August 1 to 31	▶▶▶	80% of exhibition booth fee
From September 1	▶▶▶	100% of exhibition booth fee

### ■ Operation schedule

Early August	▶ General Exhibitor Briefing Session *We will inform you separately if we hold an exhibitor briefing session for this special event.
Fri., August 29	▶ Deadline for the payment of the exhibition fees
Early October	▶ Distribution of Inter BEE 2025 invitation leaflets ▶ Distribution of exhibitor badge
November 17-18	▶ Setting up exhibits

# INTER BEE CREATIVE

Exhibition Application

Application  
Deadline

Monday, June 30<sup>th</sup>

Application  
Received

To Japan Electronics Show Association

Email: [contact2025@inter-bee.com](mailto:contact2025@inter-bee.com)

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the INTER BEE CREATIVE.

■ Please enter the name of the product and brand you plan to demo.

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■ Please check  the number of days you wish to exhibit and then enter the number of units you are applying for and the exhibit fee.

Type of exhibition	Exhibition Fee	Number of Units	Total Exhibition Fee
<input type="checkbox"/> Product Presentation	Inter BEE 2025 Exhibitor <b>¥220,000</b> (tax incl./) a session Inter BEE 2025 Non Exhibitor <b>¥352,000</b> (tax incl./) a session	× Slot	= ¥
<input type="checkbox"/> Standard Booth	<b>¥319,000</b> (tax incl./) a booth	× Booth	= ¥
<input type="checkbox"/> Compact Unit Booth	<b>¥214,500</b> (tax incl./) a unit	× Booth	= ¥

■ Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)																				
Head Office Address																				
Exhibition Supervisor	Address																			
	Title/Division								Name											
	TEL																			
	E-mail																			
Website URL	English																			
	Japanese																			
Privacy policy URL	English																			
	Japanese																			
Exhibitor Information will be shared between the Association and the partner companies with whom it has concluded a Memorandum of Understanding on Personal Information, only when necessary for the operation of Inter BEE and the provision of services.																				
<input type="checkbox"/> I agree to the above. (Check box if you agree.)																				

I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2025 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

I agree to the above. (Check box if you agree.)

Person in charge of our exhibit

Company name: \_\_\_\_\_

Name (Please print): \_\_\_\_\_

Job title: \_\_\_\_\_

Signature: \_\_\_\_\_

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

July 1 to July 31, 2025	60% of exhibition booth fee
August 1 to August 31, 2025	80% of exhibition booth fee
After September 1, 2025	100% of exhibition booth fee