

Broadmedia & Entertainment

Inter BEE 2025

Nov.19 Wed. ▶ 21 Fri. Makuhari Messe

INTER BEE EXPERIENCE

X-Headphone | *X-Microphone*

Exhibition Guide

*Further evolution of sound creation through
an exceptional listening experience.
Headphone/Microphone Listening Experience Exhibit.*

    #interbee2025

www.inter-bee.com



INTER BEE EXPERIENCE

X-Headphone | X-Microphone

A place to meet directly with sound creators and offer them high-quality experience. Join us for an opportunity to directly engage with an expanding market.

This special event has been well received by many visitors as an opportunity to directly experience the latest headphones and microphones, and to explore their performance and features. Sound creators, from professionals working in studios, live performances, broadcasting, and streaming, to students studying audio and visual courses who will shape the next generation, will gather to enjoy a free sound experience.

2024 Actual

- ◇ Exhibitors Headphone: **4** companies / **6** brands
Microphone: **4** companies / **5** brands
- ◇ Number of visitors **3,403**

Type of Business

Type of Business	Comparison of participants for EXPERIENCE with Inter BEE over all.		Type of Business	Comparison of participants for EXPERIENCE with Inter BEE over all.	
	X-Headphone	Overall		X-Headphone	Overall
Equipment Manufacture	10.4%	14.4%	Related Staging, Art, Lighting and Fashion	1.8%	2.4%
Commercial TV Broadcaster	3.9%	9.3%	Related CATV	1.4%	2.1%
Film and Video Production Company/Videographer	3.3%	7.3%	Entertainment, event planning and Ad Agency	1.2%	1.7%
Other Guest	4.5%	5.9%	Government Office, Organization	1.2%	1.5%
System Integrators	2.5%	5.8%	Theater, Facilities and Retail Stores	2.4%	1.5%
Post-Production	6.4%	5.2%	Content Delivery Network	0.8%	1.5%
Other User	5.2%	4.9%	Record Manufacture, Music Creator and Musician	5.4%	1.3%
Trading Company	2.1%	4.8%	Other media (Web and printing)	1.0%	1.2%
Related PA Equipment	9.6%	3.7%	Radio Station	1.2%	0.8%
Production	2.8%	3.6%	Video Software Production Company	0.3%	0.3%
Public Broadcast Station	1.5%	3.4%	Student	25.5%	9.4%
Related Content Creation	3.0%	3.0%			
Telecommunication Carrier	1.1%	2.6%			
Related Internet Business and Web services	1.5%	2.4%			

Colored frames indicate categories with a higher visitor ratio than the overall Inter BEE.

Applicable Products / How to Exhibit

X-Headphone

- ◆ Monitoring headphones and earphones
- ◆ Listening headphones and earphones
- ◆ High-resolution compatible headphones and earphones
- ◆ Headphone amplifiers and earphone-related products

- ◆ We will be holding a demo exhibition to allow visitors to try out the sound played through headphones and earphones.
- ◆ We have exhibit units with common specifications available. You can participate with a minimum of two or three products.
- ◆ In addition to headphones and earphones, we will provide the necessary equipment (e.g. playback headphone amplifiers) and sound sources to participating companies when holding the demo exhibition. You can borrow equipment (e.g. amps) from the Management Office for free if you wish. In addition, we also have shared sound sources available.
- ◆ In addition to the (optional) sound sources provided to participating companies, please make sure to prepare for the smartphone and audio music player output devices that will be brought by visitors as the environment in which visitors will try out your products.

X-Microphone

- ◆ Vocal microphones
- ◆ Microphone processor/effector
- ◆ Microphone mixers/Other related products

- ◆ We will be holding a demo exhibition in which visitors will actually speak to try out vocal microphones with headphones.
- ◆ We have exhibit units with common specifications available. You can participate with a minimum of two products.
- ◆ We will provide participating companies with microphone holders, trial listening headphones, headphone amplifiers and other necessary equipment in addition to vocal microphones when holding the demo. You can borrow equipment (e.g. amps) from the Management Office for free if you wish. In addition, we also have shared sound sources available.

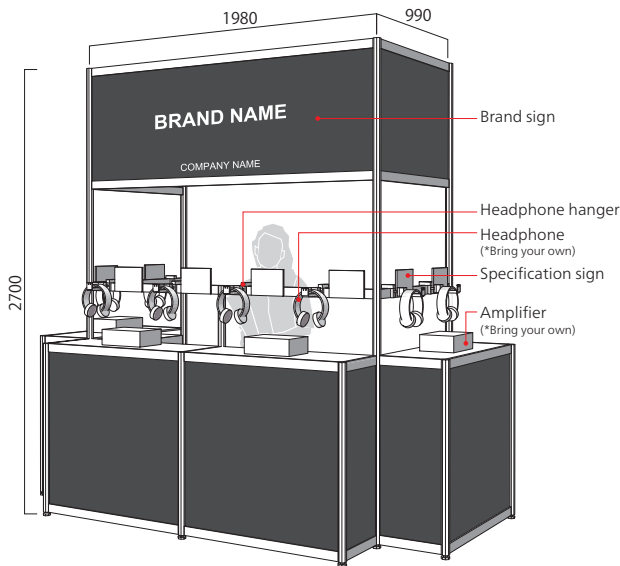
■ Demo Exhibit Standards / Participation Fees (Common)

Exhibit Unit: Type A (W1,980mm×H2,700mm)

- *A maximum of eight products can be demonstrated in one unit.
- *Exhibition in multiple exhibit units are available.
- *Headphones/microphones can be displayed in one unit at the same time.

X-Headphone Image

※X-Microphone has the same specifications.



*If you have an exhibition booth at Inter BEE 2025

1unit: ¥192,500 (tax incl.)

*If you don't have an exhibition booth at Inter BEE 2025

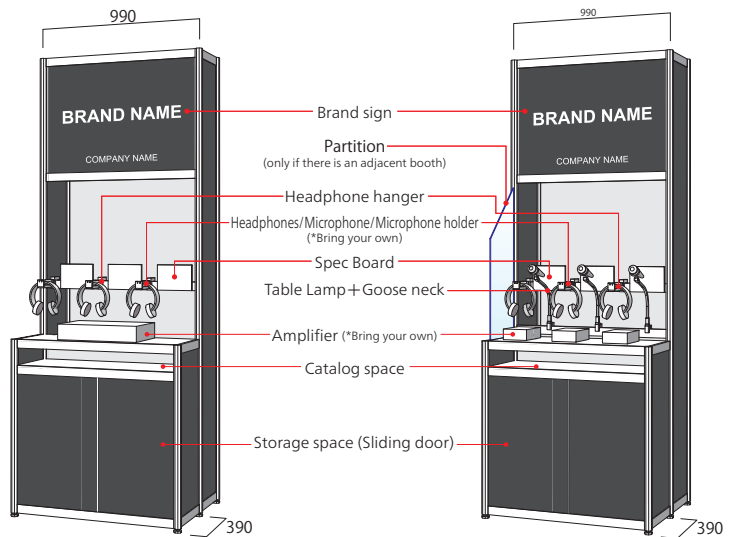
1unit: ¥253,000 (tax incl.)

Exhibit Unit: Type B (W990mm×H2,700mm)

- *A maximum of three products can be demonstrated in one unit.
- *Exhibition in multiple exhibit units are available.
- *Headphones/microphones cannot be displayed in one unit at the same time.

X-Headphone Image

X-Microphone Image



*You must have an exhibition booth at Inter BEE 2025 for Type B

1unit: ¥71,500 (tax incl.)

*Consumption tax will be applied at the rate in effect at the time of the event.

■ Inclusions in the Exhibition Participation Fee

- ◇Exhibit unit: Basic exhibit system, brand sign, electricity supply construction cost and electricity usage fee
- ◇Listing of exhibitor name and exhibition information on the official website.
- ◇Invitations and Envelopes(on application only) *Other terms will follow the general exhibitor guidelines.

■ Outline

Name: INTER BEE EXPERIENCE
X-Headphone/X-Microphone
Period: November 19 (Wed.) to 21(Fri.), 2025
Venue: Exhibition Hall, Makuhari Messe
Admission: Free (Registration required)

■ Application Deadline: **Mon., June 30, 2025**

- ◇Please transfer a payment to our designated bank account by Friday, August 29.
- ◇If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, the following cancellation fee will apply. Consumption tax will be added to all fees.

July 1 to 31	▶▶▶	60% of exhibition booth fee
August 1 to 31	▶▶▶	80% of exhibition booth fee
From September 1	▶▶▶	100% of exhibition booth fee

■ Operation schedule

Late August	▶ Exhibitor Orientation
Fri., August 29	▶ Deadline for the payment of the exhibition fees
Early October	▶ Distribution of Inter BEE 2025 invitation leaflets
	▶ Distribution of Exhibitor Badge and Vehicle Stickers
Wed., November 17	▶ Setting up exhibits

■ How to apply/Inquiry

To apply for participation, please fill out the application form and submit it to the Show Management Secretariat as below.

Japan Electronics Show Association

TEL: +81-3-6212-5231
E-mail: contact2025@inter-bee.com
Address: 4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo, 100-0004

INTER BEE EXPERIENCE

Application
Deadline

Monday, June 30th

Application
Received

X-Headphone / X-Microphone Exhibition Application

To Japan Electronics Show Association

E-mail: contact2025@inter-bee.com

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the INTER BEE EXPERIENCE: X-Headphone/ X-Microphone.

■ Please enter the name of the product and brand you plan to demo.

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■ Please check the type of exhibit unit you would like and then enter the number of units you are applying for and the exhibit fee.

Exhibit Unit	Participating product	Availability if exhibits in Inter BEE/Participating Fee	Number of Units	Total Exhibit Fee
Type A	<input type="checkbox"/> Headphone	<input type="checkbox"/> With Inter BEE exhibit: ¥192,500 <small>(tax incl.)</small>		= ¥
	<input type="checkbox"/> Microphone <small>*If both, check both.</small>	<input type="checkbox"/> Without Inter BEE exhibit: ¥253,000 <small>(tax incl.)</small>		
Type B* <small>Selectable for Inter BEE exhibitors only</small>	<input type="checkbox"/> Headphone <input type="checkbox"/> Microphone	¥71,500 <small>(tax incl.)</small>		= ¥

*For type B, only one of the products can be exhibited.

■ Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)														
Head Office Address														
Exhibition Supervisor	Address													
	Title/Division	Name												
	TEL	FAX												
	E-mail													
Website URL	English													
	Japanese													
Privacy policy URL	English													
	Japanese													
Exhibitor Information will be shared between the Association and the partner companies with whom it has concluded a Memorandum of Understanding on Personal Information, only when necessary for the operation of Inter BEE and the provision of services.														
<input type="checkbox"/> I agree to the above. (Check box if you agree.)														

I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2025 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

I agree to the above. (Check box if you agree.)

Person in charge of our exhibit

Company name: _____

Name (Please print): _____

Job title: _____

Signature: _____

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, the following cancellation fee will apply. Consumption tax (10%) will be added to all fees.

On or after September 1	100% of exhibition booth fee
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