

TO Japan Electronics Show Association

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the Inter BEE 2025 Exhibition Application.

Broadmedia & Entertainment Inter BEE 2025 Exhibition Application Form

| | |
|----------------------------------|----------------------------|
| Booth Exhibition First Deadline | May 30, 2025 (Fri) |
| Booth Exhibition Second Deadline | June 30, 2025 (Mon) |
| Submitted Date | |





| | | |
|---------------|-----------|--------------|
| Recipient No. | Booth No. | Confirmation |
| | | |
| Remark | | |
| | | |

Our company is a

| | |
|--|--|
| <input type="checkbox"/> Previous Inter BEE exhibitor | <input type="checkbox"/> First-time exhibitor |
| <input type="checkbox"/> Member of Japan Electronics Information and Technology Industries Association (JEITA) | <input type="checkbox"/> Member of the Japan Electronics Show Association (JESA) |
| <input type="checkbox"/> Member of the International Association of Broadcasting Manufacturers (IABM) | <input type="checkbox"/> Non-Member |

Number of Booths applied for

Please select the booth configuration and number of booths desired as well as exhibition fee.

| Booth Configuration | Number applied for | Exhibition fee (including consumption tax) | |
|---|--------------------|--|----|
| <input type="checkbox"/> 1 row (1,2,3,4,5,6)  | booth(s) | @¥319,000 (Standard fee) | =¥ |
| <input type="checkbox"/> 2 rows (4,6,8,10)  | | | |
| <input type="checkbox"/> 3 rows (9,12,15,18)  | | | |
| <input type="checkbox"/> 4 rows (16)  | | | |
| <input type="checkbox"/> Block format (20,25,30,35,40,45,50,55,60,65,70,75,80,85,90,95,100) | | @¥286,000 (Member fee) | |
| <input type="checkbox"/> Small package booth | booth(s) | @¥182,600 | =¥ |

Package Display Kit

Check the box of the price if you would like to order the convenient "Package Display Kit" (including consumption tax)

| Type | One booth | Two booths | Three booths | Four booths |
|------------------|-----------------------------------|-----------------------------------|-----------------------------------|-------------------------------------|
| Basic Plan | <input type="checkbox"/> ¥102,300 | <input type="checkbox"/> ¥159,500 | <input type="checkbox"/> ¥253,000 | <input type="checkbox"/> ¥385,000 |
| Value Plan | <input type="checkbox"/> ¥179,300 | <input type="checkbox"/> ¥360,800 | <input type="checkbox"/> ¥555,500 | <input type="checkbox"/> ¥776,600 |
| LED Signage Plan | <input type="checkbox"/> ¥278,300 | <input type="checkbox"/> ¥431,200 | <input type="checkbox"/> ¥749,100 | <input type="checkbox"/> ¥1,096,700 |
| Premium Plan | <input type="checkbox"/> ¥286,000 | <input type="checkbox"/> ¥576,400 | <input type="checkbox"/> ¥831,600 | <input type="checkbox"/> ¥1,093,400 |

Booth location

Check a box of the Category in which you would like your booth to be located, and circle the appropriate product code(s) that you would like to exhibit.

| Categories | Overhead Lighting | Codes of products to be exhibited (please refer the chart on the reverse side) |
|---|---|--|
| <input type="checkbox"/> Professional Audio | Full ceiling lighting | 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53 |
| <input type="checkbox"/> Entertainment / Lighting | Lights off | 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114 |
| <input type="checkbox"/> Video Production / Broadcast Equipment | <input type="checkbox"/> Full ceiling lighting <input type="checkbox"/> Lights off | 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238 |
| <input type="checkbox"/> Media Solutions | Full ceiling lighting | 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306 |

Note: If any of your products can be categorized outside of the requested exhibit category location, please circle those products as well.

Collaboration / Neighboring / Cooperative Exhibitions

| | | |
|--|--|------------------|
| <input type="checkbox"/> Collaboration exhibitions | If an application is made by one firm, but wishes to exhibit under the names of multiple companies | Name of company: |
| <input type="checkbox"/> Neighboring exhibitions | If multiple firms join together booths and use them as one space | Name of company: |
| <input type="checkbox"/> Cooperative exhibitions | When multiple companies wish to exhibit in close proximity across a passageway | Name of company: |

Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.) This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

| | | |
|--|----------------|------|
| Exhibition Company Name | | |
| Head Office Address | | |
| Website URL | English | |
| | Japanese | |
| Privacy policy URL | English | |
| | Japanese | |
| Exhibition Supervisor | Company Name | |
| | Address | |
| | Title/Division | Name |
| | TEL | |
| | E-mail | |
| Personal information provided in the above section may be shared with third-party subcontractors subject to privacy policy to protect personal information, whenever necessary for providing services. | | |
| <input type="checkbox"/> I agree to the above. (Check box if you agree.) | | |

On behalf of my company, I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2025 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

I agree to the above. (Check box if you agree.)

Person in charge of our exhibit

Company name: _____

Name (please print): _____

Job title: _____

Signature: _____

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

| | |
|--|------------------------------|
| July 1 st to July 31 st , 2025 | 60% of exhibition booth fee |
| August 1 st to August 31 st , 2025 | 80% of exhibition booth fee |
| On or after September 1 st , 2025 | 100% of exhibition booth fee |

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|--|
| ◆ Professional Audio Equipment |
| ◆ Audio Equipment |
| 1 Microphones |
| 2 Wireless Stage Monitor Systems (MIC, IEM) |
| 3 Mixing boards, Portable Mixer |
| 4 Digital Audio Workstation |
| 5 IP audio equipment |
| 6 Recorders/Players |
| 7 Headphones, IEM |
| 8 Monitor Speakers |
| 9 Amp, Processor, Equalizer |
| 10 Audiometer |
| 11 Effects Processor (External, Plug-ins) |
| 12 Immersive/3D Sounds Related Equipment and Software |
| 13 AI Sound Design System |
| 14 AI Mixing System |
| 15 Intercom |
| 16 Converter/Interface |
| 17 Transmission Device/Fiber Optic Transmission System |
| 18 Music Production Software |
| 19 Text-to-Speech (TTS) System |
| 20 AI Composition and Music Production System |
| 21 Rack, Case, Bag, etc. |
| 22 Cable, Accessories |
| 23 Power Source |
| 24 Audio Over IP |
| 25 Other Audio Equipment and Software |
| ◆ MA and Studio Systems |
| 26 Mastering Equipment and Systems |
| 27 Acoustic Design and Control |
| 28 Audio Equipment for Theaters and Facilities |
| 29 Soundproofing, Sound Absorption |
| 30 MA Software |
| 31 Music Library/Archives |
| 32 Sound Systems for Delivery |
| 33 Other MA and Studio Systems |
| ◆ PA and Live Systems |
| 34 PA System |
| 35 Live Sound Systems |
| 36 Speakers for Live Music |
| 37 Stage Monitor System |
| 38 Amp/Processor for Live Music |
| 39 Front of House Mixing console |
| 40 Audio Networking equipment and software |
| 41 Sound Systems for Clubs |
| 42 Other PA and Live Systems |
| ◆ Radiobroadcast Systems |
| 43 Radiobroadcast Systems |
| 44 Radio over IP Equipment |
| 45 Audio Editing Software |
| 46 Other Radio Broadcasting Systems |
| ◆ High-End Consumer Equipment |
| 47 Related Hi-Res |
| 48 High-End Audio Speakers |
| 49 High-End Speaker System |
| 50 High-End Headphones |
| 51 High-End Audio Accessories |

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| 52 High Quality Car Audio Systems |
| 53 Other High-end Consumer Equipment |
| ◆ Entertainment/Lighting Equipment |
| ◆ Live Entertainment |
| 54 Live Performance Video Systems/Equipment |
| 55 Live Performance Streaming Platform |
| 56 Spatial Performance |
| 57 AI Staging System |
| 58 Ultra-Realistic Images & Sounds |
| 59 Projection Mapping |
| 60 Laser/CINEMA Projector |
| 61 Live Relay/Delivery, Live Viewing Systems |
| 62 Real-time Live Performances |
| 63 Motion Sensor Systems |
| 64 Media Art |
| 65 Free Viewpoint Video System |
| 66 Drone Show |
| 67 Other Live Entertainment |
| ◆ Visual Experience Technologies |
| 68 XR (VR, AR, MR) |
| 69 XR Device |
| 70 Interactive Systems |
| 71 Web 3.0, Blockchain |
| 72 360-degree Videos |
| 73 3D/Holographic Images |
| 74 Panoramic Images & Sounds |
| 75 Other Video Expression Technologies |
| ◆ Large Video Equipment |
| 76 Large LED Displays |
| 77 3D LED System |
| 78 LCD, OLED, Micro LED |
| 79 Outdoor Displays |
| 80 4K/8K Projectors |
| 81 Public Viewing |
| 82 Other Large Video Equipment |
| ◆ Viewing Devices |
| 83 High Definition TV (4K/8K) |
| 84 Game Monitors |
| 85 PC and related equipment |
| 86 Smartphone/Tablet PC |
| 87 Home Theater Systems |
| 88 Other Viewing Devices |
| ◆ Digital Contents |
| 89 Animations |
| 90 Computer Graphics |
| 91 Virtual/AI Avatar |
| 92 AI Design/Image Generation AI |
| 93 Video/Image Rental |
| 94 Other Digital Content |
| ◆ Digital Signage |
| 95 Digital Signage Displays |
| 96 Digital Signage Editing/Control/Delivery Systems |
| 97 Advertising Media Services |
| 98 Other Digital Signage |
| ◆ e-Sports |
| 99 e-Sports Live Streaming Service |
| 100 Gaming PC and related equipment |

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| 101 e-Sports Equipment/Facility |
| ◆ Stage/Outdoor Lighting Equipment |
| 102 Stage Lighting Equipment |
| 103 Dimming and operating equipment |
| 104 Lighting control/DMX equipment |
| 105 Stage/Outdoor Lighting Equipment |
| 106 Large-Scale Effect Lighting |
| 107 Other Stage and Outdoor Lighting Equipment |
| ◆ Studio Lighting Equipment |
| 108 Studio Lighting Equipment |
| 109 TV Studio Lighting Equipment |
| 110 Film and Video Lighting Equipment |
| 111 Lighting Control Board, Console, Dimmer |
| 112 Special Effects Equipment |
| 113 LED |
| 114 Other Studio Lighting Equipment |
| ◆ Video Production/Broadcast Equipment |
| ◆ Broadcasting Equipment Total System |
| 115 Video Server Systems |
| 116 Workflow on File Base |
| 117 Digital Archives |
| 118 Storage |
| 119 Ultra High-Definition Program Production Systems |
| 120 Large-Scale Routing Switcher |
| 121 Production Switcher |
| 122 Loudness Meter |
| 123 Multi-Viewers |
| 124 MAM Solution |
| 125 Content Distribution Platform |
| 126 Automatic Program/CM Output Systems (TV Radio) |
| 127 IT Solutions |
| 128 Graphic Libraries System |
| 129 Film and Telecine |
| 130 Other Broadcasting Equipment Total Systems |
| ◆ Enterprise System/Program Production Systems |
| 131 Enterprise Systems |
| 132 Business Broadcast Systems |
| 133 Commercial Message Archive |
| 134 Data Management Systems |
| 135 Master Output Systems |
| 136 Editing System for News Report |
| 137 Graphic Systems |
| 138 External Information Response Systems |
| 139 Other Business-critical/Program Production Systems |
| ◆ Relay Systems/Transmission Systems |
| 140 Base Station Facilities |
| 141 FPU's |
| 142 IP Transmission |
| 143 NMOS related equipment |
| 144 MoIP related equipment |
| 145 Satellite IP |
| 146 Fiber-Optic Cable |
| 147 Satellite Transmission |
| 148 OB Van |
| 149 Vehicle-mounted Systems and Peripheral Equipment |
| 150 Communication Radios |
| 151 Emergency News Systems |

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| 152 Modulators |
| 153 Demodulators |
| 154 Amplifiers |
| 155 Antennas |
| 156 Terrestrial Television Broadcasting Systems |
| 157 Multimedia Broadcast |
| 158 Radio Broadcasting |
| 159 Satellite Broadcasting |
| 160 Cable Television |
| 161 Data Broadcasting Systems |
| 162 Video Delivery Networks |
| 163 Transmission Cables |
| 164 Wireless Systems |
| 165 Fiber Optics |
| 166 5G Live/Transmission |
| 167 Security Systems |
| 168 Other Relay Systems/Broadcasting Systems |
| ◆ Various Broadcasting-related Equipment and Services |
| 169 Electric Power Units |
| 170 Measuring Equipment and Converters |
| 171 Design, Development and Manufacturing for Broadcast Equipment |
| 172 Semiconductors,Optical Components |
| 173 Studio System Design, Construction, Maintenance |
| 174 Dispatched Engineers |
| 175 Other Broadcasting-related Equipment and Services |
| ◆ Production |
| 176 HDTV Systems |
| 177 Studio Cameras |
| 178 Camcorder |
| 179 Ultra HD Digital Cameras (8K/16K) |
| 180 Digital Cameras (4K) |
| 181 Cinema Camera |
| 182 3D Cameras |
| 183 Crane Cameras |
| 184 Pan-tilt-zoom Camera (PTZ) |
| 185 Lenses |
| 186 File Server Systems |
| 187 Memory Cards, Memory Devices |
| 188 Solid State Drive |
| 189 LTO Tape |
| 190 Various Monitors |
| 191 Multiple Monitor Displays |
| 192 Prompters |
| 193 Remote Production System |
| 194 Virtual Production |
| 195 Other Production-related Equipment |
| ◆ Stand-by and Peripheral Products |
| 196 Drones |
| 197 Brillimps |
| 198 Gimbal |
| 199 Stabilizer |
| 200 Pedestals |
| 201 Camera Tripods |
| 202 Camera Platforms |
| 203 Cranes |
| 204 Jib |
| 205 Dolly |

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| 206 Steadicams |
| 207 Cabinets, Racks |
| 208 Furniture |
| 209 Camera Carrying Cases |
| 210 Other Specialized Equipment and Peripheral Products |
| ◆ Post-production |
| 211 Editing Devices |
| 212 Switchers |
| 213 Routing Switchers |
| 214 Non-linear Editing Systems |
| 215 Visual Effects |
| 216 Color Correction |
| 217 Painting Systems |
| 218 Subtitle Production System |
| 219 Automatic Subtitle Voice Recognition |
| 220 Title Production Systems |
| 221 Character Generators |
| 222 Composite Systems and Software |
| 223 Media Converter |
| 224 Encoders |
| 225 CG Production Systems |
| 226 Animation Production Systems |
| 227 Virtual Studio Systems |
| 228 Motion Capture Systems |
| 229 Software and Systems |
| 230 Content Management Systems |
| 231 System Integration Technologies |
| 232 Storage Equipment |
| 233 Archive Systems |
| 234 Other Post-production Related Equipment |
| ◆ Publications/Publicities |
| 235 Related Books |
| 236 Related Software/Service |
| 237 Consulting Services |
| 238 Related Industry Groups |
| ◆ Media Solutions |
| ◆ Media Solutions |
| 239 Cloud Services |
| 240 AI-powered services |
| 241 Image Recognition Technology |
| 242 Image Identification Technology |
| 243 Image Analysis Technology |
| 244 AI Video Editing Tool |
| 245 AI-driven communication |
| 246 Facial Recognition Systems |
| 247 Digital Asset Management |
| 248 Application Development Tool |
| 249 Video Content Analysis Systems |
| 250 Web Content Development API |
| 251 OS Middleware |
| 252 Data Manager/Analysis Software |
| 253 SAAS |
| 254 Content Protection / Security |
| 255 Video-conferencing |
| 256 Other Media Solution related |
| ◆ Video Delivery |
| 257 Video Delivery Systems/Software |

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| 258 Server, HDD, Large Scale Storage |
| 259 Video Delivery Platform |
| 260 OTT |
| 261 Internet Broadcasting Systems |
| 262 IPTV |
| 263 IPDC |
| 264 Video On-demand Systems |
| 265 CDN |
| 266 H.264 Decoder/Encoders, HEVC Decoder/Encoder |
| 267 Transcoders |
| 268 FPGA/ASIC |
| 269 Other Video Delivery |
| ◆ Broadcasting/Network Service |
| 270 4K/8K Broadcasting |
| 271 Satellite Broadcasting |
| 272 Cable Television |
| 273 Multimedia Broadcast |
| 274 Hybrid Cast |
| 275 Radio Broadcasting |
| 276 Connected TV |
| 277 IP Service |
| 278 5G/6G Service |
| 279 Wireless Systems |
| 280 Other Mobile Networks |
| 281 Other Broadcasting/Network Services |
| ◆ Digital Cinema |
| 282 Digital Cinema Cameras |
| 283 Digital Cinema Filming Systems |
| 284 Digital Cinema Editing Systems |
| 285 Digital Cinema Delivery Systems |
| 286 Digital Cinema Servers |
| 287 On-demand Services and Contents |
| 288 Related High Dynamic Range Equipment |
| 289 Other Digital Cinema |
| ◆ Advertising and Marketing |
| 290 Advertising Video Creation Services/AVOD |
| 291 Video Marketing |
| 292 Ad Tech/MarTech |
| 293 Digital Marketing |
| 294 Audience Measurement |
| 295 Other Advertising and Marketing |
| ◆ Movie Production |
| 296 Digital Cameras |
| 297 Smart Devices |
| 298 Action Cameras/Wearable Cameras |
| 299 Interchangeable Lens |
| 300 Video Recording Accessories/Modules |
| 301 Video Editing Software |
| 302 Remote Camera |
| 303 Other Movie Production |
| ◆ 4K/8K/16K Technologies for Other Industries |
| 304 4K/8K Medical Systems |
| 305 4K/8K Education and Academic Systems |
| 306 Other 4K/8K/16K Technologies |