

Broadmedia & Entertainment

InterBEE 2025

Nov.19 Wed. ▶ 21 Fri. Makuhari Messe

INTER BEE MEDIA Biz

Exhibition Guide

*Content flows freely, and
media becomes the stage for business.*

    #interbee2025

www.inter-bee.com



INTER BEE MEDIA Biz

We live in an age where content is not tied to anyone and comes and goes in a variety of forms.
We provide a place where you can meet the evolving media business.

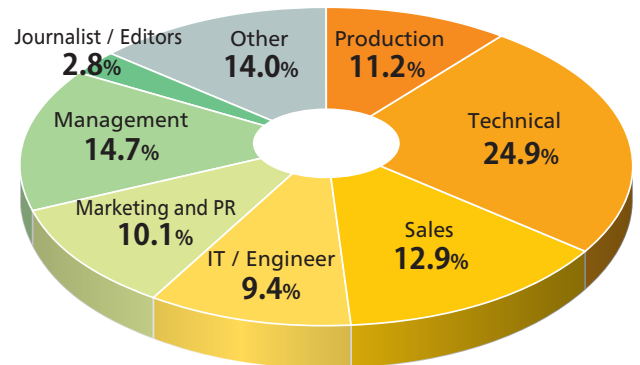
In 2025, INTER BEE BORDERLESS has been renamed MEDIA Biz. While "BORDERLESS" represented the evolving philosophy of broadcasting and telecommunications, the new name, "MEDIA Biz," clearly indicates the business domain to our visitors. Additionally, this year we have incorporated the "Video Marketing," further emphasizing the business aspect of the exhibition space. Today, content freely circulates around the world, and the media is beginning to evolve. INTER BEE MEDIA Biz will surely become a gathering place for those looking ahead to the future of evolution. We look forward to seeing you there.



Exhibition target

Content production company, App development/support related company, Video production company, Digital marketing company, Ad technology development related company, Content distribution company, Web platform related company, Online advertising company, Cloud related company, Communication related company, Data analysis/optimization company, Membership/fan club operator, Blockchain-related company, Copyright protection-related company, Security company, Content sales company, and other companies and organizations related to the media business.

Details of participants of MEDIA Biz (INTER BEE BORDERLESS 2024 Results)



Video Marketing Area

Next-generation video production technology is unlocking new possibilities to meet the ever-evolving market demands. As production sites seek more efficient and creative approaches, we provide a platform to showcase and promote cutting-edge production tools, products, and services through exhibitions and presentations.

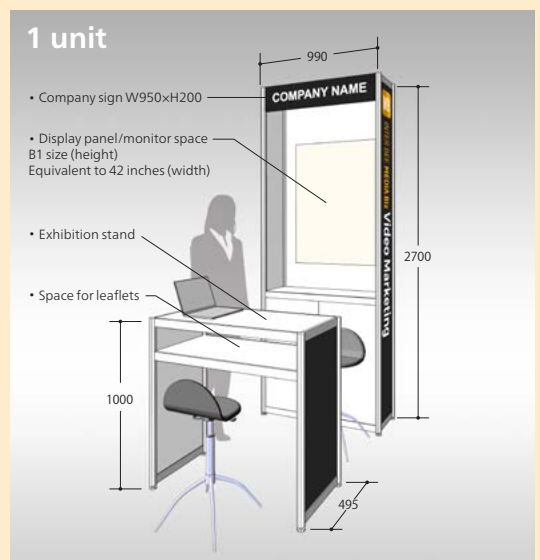
Exhibition target

Video production, post-production, filming studios, development of production and editing tools, staffing for video and film creators, corporate video production companies, software manufacturers, animation studios, and other video production-related companies.

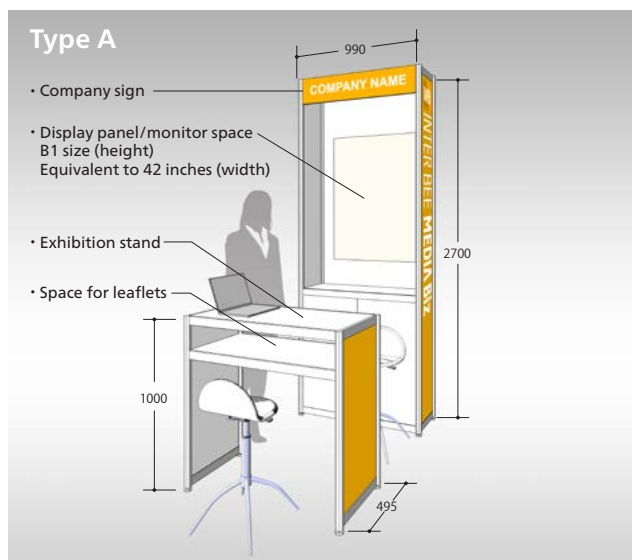
Exhibition Fee

Multiple booths are also available.

1 unit: **¥253,000** (tax incl.)



▶ 2 types of display units to suit your exhibition style



■ **Exhibition Fee** Multiple booths are also available.

1 unit: **¥253,000** (tax incl.)



■ **Exhibition Fee** Multiple booths are also available.

1 unit: **¥341,000** (tax incl.)

■ Option

Approx. 40 inches Wall hanging display 1 set: ¥93,500 (tax incl.)

*Mounting support / HDMI cable included

*Arrangement/installation of media player is available upon request.

■ Items included in the exhibition unit

• Exhibition stand • High chair×2 • Company sign • Electrical work (capacity: 1kw/2 outlets) • Internet access

*Exhibition Unit Type B includes 1kW electric supply only.

*If you need more than 1kW electric supply, we charge 11,000 yen per 1kW for additional electric work.

*The internet access is a shared line. There will be a separate fee if you wish to use an exclusive line.

■ Items & services included in the exhibition fee

◇Online Exhibitor Page: Exhibited product information, downloadable materials, and product videos can be posted. Includes a business meeting appointment function.

◇Use of visitor data reading system at booth ◇Exhibitor presentation stage ◇Exhibition Invitation (Japanese only, Must request) ◇Exhibitor badge

◇Exhibitor will be treated in the same manner as general exhibitors.

*Please refer to the Inter BEE 2025 Exhibition Guide.

▶ Exhibitor presentation

Eligible exhibitor: Media Biz Exhibitor presentation corner will be settled in MEDIA Biz area.

Please use this space as a platform to share information, including booth introductions and explanations of exhibited content.

*Details will be announced at a later date.



■ Outline

Name: INTER BEE MEDIA Biz
 Period: November 19 (Wed.) to 21 (Fri.), 2025
 Venue: Exhibition Hall, Makuhari Messe
 Admission: Free (Registration required)

■ Application Deadline: **Mon., June 30, 2025**

◇Please transfer a payment to our designated bank account by Friday, August 29.

◇If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, the following cancellation fee will apply. Consumption tax will be added to all fees.

July 1 to 31 ▶▶▶ 60% of exhibition booth fee

August 1 to 31 ▶▶▶ 80% of exhibition booth fee

From September 1 ▶▶▶ 100% of exhibition booth fee

■ Operation schedule

Early August ▶ General Exhibitor Briefing Session

*We will inform you separately if we hold an exhibitor briefing session for this special event.

Fri., August 29 ▶ Deadline for the payment of the exhibition fees

Early October ▶ Distribution of Inter BEE 2025 invitation leaflets

▶ Distribution of Exhibitor Badge and Vehicle Stickers

Tue., November 18 ▶ Setting up exhibits

■ How to apply/Inquiry

Japan Electronics Show Association

TEL: +81-3-6212-5231

E-mail: contact2025@inter-bee.com

Address: 4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo, 100-0004

INTER BEE MEDIA Biz

Exhibition Application

Application
Deadline

Monday, June 30th

Application
Received

To Japan Electronics Show Association

Email: contact2025@inter-bee.com

Our company/organization will comply with all exhibition rules and regulations stipulated by both the Organizing Committee and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the INTER BEE MEDIA Biz.

Please enter the name of the product and brand you plan to demo.

Please check the unit type you wish to exhibit and then enter the number of units you apply for and the exhibit fee.

Type of exhibition	Exhibition Fee	Number of Units	Optional Application	Total Exhibition Fee
<input type="checkbox"/> INTER BEE MEDIA Biz A Type	1 Unit ¥253,000	× Unit	*Please indicate the number of units you require. ¥93,500 × Set = ¥	
<input type="checkbox"/> INTER BEE MEDIA Biz B Type	1 Unit ¥341,000			
<input type="checkbox"/> Video Marketing Area	1 Unit ¥253,000			
				*The costs for optional sets will be billed after the event.

Exhibitor Information (Please print using uppercase and lowercase letters, as appropriate.)

This information will appear in printed materials and on the official Inter BEE website exactly as written, so please be careful to provide accurate information.

Company Name (One letter per box, leave box empty for space)																				
Head Office Address																				
Exhibition Supervisor	Address																			
	Title/Division								Name											
	TEL																			
	E-mail																			
Website URL	English																			
	Japanese																			
Privacy policy URL	English																			
	Japanese																			
Exhibitor Information will be shared between the Association and the partner companies with whom it has concluded a Memorandum of Understanding on Personal Information, only when necessary for the operation of Inter BEE and the provision of services.																				
<input type="checkbox"/> I agree to the above. (Check box if you agree.)																				

I hereby acknowledge that I have read, understood and will comply with the Inter BEE 2025 Exhibition Regulations including following cancellation fees and herewith apply to exhibit.

I agree to the above. (Check box if you agree.)

Person in charge of our exhibit

Company name: _____

Name (Please print): _____

Job title: _____

Signature: _____

If an exhibitor cancels or reduces the number of booth spaces applied for, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax (10%) will be added to all fees.

July 1 to July 31, 2025	60% of exhibition booth fee
August 1 to August 31, 2025	80% of exhibition booth fee
After September 1, 2025	100% of exhibition booth fee